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## RURAL AREAS DEVELOPMENT

## newsletter

July 1962

No. 45

*We must show the  
world what a  
free economy can do  
...to put unused  
capacity to work,  
spur new  
productivity and  
foster higher  
economic growth.  
President Kennedy.*

## RAD ADVISORS URGE ANNUAL FAMILY FARM POLICY REVIEW

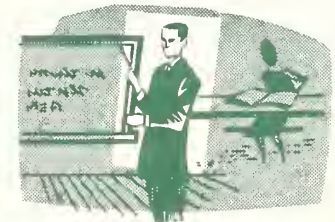
■ The National Public Advisory Committee on Rural Areas Development recommended that the Secretary of Agriculture establish a family farm policy review related to the preservation and improvement of the family farm pattern of American agriculture.

The committee, which met May 28-29, said an annual review of agriculture policies and programs would help in assuring that the family farm will continue to be an important part of American agriculture.

## RURAL AREAS DEVELOPMENT MOVES AHEAD IN SOUTHERN KENTUCKY

■ RAD is gaining momentum in the Bowling Green area of Southern Kentucky. The six counties in the area have completed their overall economic development programs, and are working on projects.

Grayson county had 100 people attending a tourist courtesy school. They distributed 10,000 brochures on Rough River Lake. Lake property owners have formed a committee for orderly development of housing along the lake.



An ARA training proposal to train waitresses for the new state park hotel has been submitted. Edmonson county just organized a new development committee. Butler is trying for a new water system to open up housing sites. Lewisburg, in Logan County, has tentative approval of a water source which will add over 100 jobs.

## RX FOR RURAL AREAS, WRITES RAD ADVISOR

■ Rev. Edward W. O'Rourke, a member of the National Advisory Committee on Rural Areas Development, writes: "Many rural areas suffer from underemployment and underdevelopment of human and natural resources. Worst of all, the people in such areas tend to assume a defeatist attitude. They begin to doubt whether there is any point in trying to improve their economic and social conditions."



"The Rural Areas Development program offers a prescription for these ills. The essential ingredients of sound community life are blended in this program.

"The initiative for creating a RAD program must come from the people of the area. After they organize a county or area committee and set their goals, several agencies of the Department of Agriculture and the Department of Commerce will assist them accomplish these goals.

"If local initiative is lacking, no governmental agency can cure an area's ills. On the other hand, the technical assistance and loans which governmental agencies offer are immensely helpful to local leaders who are trying to create job opportunities, increase farm income and improve living conditions."

#### UTAH GROUP HOPES TO MAKE RECREATION PAY FOR BOYS' SCHOOL

■ A local development group from Kamas in Summit County, Utah, hopes to develop a private club recreational facility, which will be used to support a boys' school. The group proposes to develop about 1,800 acres of land for recreation, at a cost of \$5 million. It would include a hotel, about 90 apartment units, an annex to the hotel, a race track, golf course, swimming pool, bowling alleys, tennis courts, trap and skeet range, two ski lifts, stables and trails for horseback riding.

#### RURAL DEVELOPMENT ACTIVITIES IN NEBRASKA

■ Keith Whaley, Sargent banker, has spearheaded exploration of beef cattle feeding in northeastern Custer County as an outgrowth of county RAD activities. At a recent meeting at Sargent, Earl Pharris, general manager of a large livestock feeding enterprise at Cozad, along with Extension economists Fred L. Olson and Bert M. Evans, discussed the possibilities, limitations, costs, financing and size of cattle feeding lots.



The establishment of a new Grade B milk route in Custer County also is the offshoot of suggestions made during a meeting of the Custer County Rural Areas Development committee.

#### EXPERIENCES CHANGE OF HEART ABOUT RAD

■ Dwight G. Stiles, Agricultural Agent, Coos County, New Hampshire, writes: "Frankly I wasn't much impressed with the RAD program when I first heard about it. However, after organizing our county RAD committee and working with them individually, at county-wide meetings, and at sub-committee meetings, I have been tremendously impressed. It's a privilege to work with the committee and listen to their excellent thinking and discussions regarding the economic problems confronting Coos County. I am now firmly convinced that RAD has a real potential as far as the future economic well-being of our county is concerned."

#### DEDICATE FIRST FAMILY FOREST

■ George and Richard Price, cattle and dairy farmers and woodland owners, on June 1, received the first certificate in America designating their woodland as a "family forest." This was in recognition of the excellent care the Prices are giving their 140-acre woodland.

The presentation was made in a special ceremony at Phoenix, Maryland, by Forest Service Chief Edward P. Cliff. An attractive triangular "Family Forest" sign was erected beside the road at the wood's edge.

The owners were also presented with copies of USDA's new Farmers Bulletin No. 2187, entitled "Managing the Family Forest." Single copies of this bulletin can be obtained by writing: Editor, RAD Newsletter, U. S. Department of Agriculture, Washington 25, D. C.



In many RAD counties the forest resource is the primary resource on which new or expanded industry and business must be based. In general these small privately-owned forests are in poor growing condition and need to be improved. Timber stand improvement work, tree planting, fire, disease and insect protection, and a management plan prepared by a professional forester are needed to help make them a full producing part of the family property.

#### FHA LOAN ACTS AS CATALYST IN PROMOTING RURAL DEVELOPMENT

A recent \$490,500 soil and water association loan by Farmers Home Administration to the Rapid Valley Water Service Company, Pennington County, South Dakota, was termed by Secretary Freeman as "a fine example of how the Federal Government can act as a catalyst in promoting rural development."

Said Secretary Freeman, "Members of the local community with aid from the local community and with help from the Farmers Home Administration, did the planning and formed the nonprofit organizing body for securing the loan. Funds for the loan came from South Dakota through the Teachers Retirement System. The Federal Government guaranteed repayment."

Association loans are available to organizations operating on a nonprofit basis, loans may be made in amounts up to \$500,000 when funds appropriated by the Congress are used, and \$1 million when funds are provided by private lenders and insured by Farmers Home Administration.

#### ARA PROGRESS INCREASES IN TEMPO IN RURAL AREAS

\* Eighty new jobs will be created at two plants in Helen, Georgia, as the result of a \$50,000 combination public facility loan and grant by Area Redevelopment Administration. The city of Helen is located in White County.

\* A \$60,000 technical assistance project to develop plans for modern, centralized food processing, storage, and marketing facilities in San Juan, Puerto Rico, was approved. The Transportation and Facilities Research Division of the Department of Agriculture will help conduct the study.



\* A \$45,000 industrial loan to Sturgeon Lake Industries, Inc., Sturgeon Lake, Minnesota, for establishment of a new sawmill and charcoal facility, employing 14 workers directly, and providing additional indirect employment in such supporting industries as lumber and trucking, was approved.



- \* A \$10,400 industrial loan, in Jacksonville, Cherokee County, Texas, will generate 40 permanent new jobs, in this predominately rural county. Agriculture has reviewed the project.
- \* A \$422,500 industrial loan to help establish a new firm in Henderson County, Texas, will provide 60 new direct jobs.

#### AGRICULTURE CERTIFIES 158 PROJECT PROPOSALS

■ Dr. Turley Mace, director of Office of Rural Areas Development reports that the Department of Agriculture has reviewed and certified for ARA approval 158 project proposals since September of last year. ARA has approved 21 of these projects, which -- if all were approved -- would provide employment for some 20,000 persons, and indirect employment for several thousand other rural persons.

To date, also, Agriculture has received over 283 overall economic development programs covering 561 rural counties, and has reviewed and sent to Commerce 250 of these OEDP's. Commerce has approved 213 of them.

#### LABOR EXPANDS EMPLOYMENT SERVICES TO SMALL RURAL COMMUNITIES

■ Department of Labor has made plans to expand its employment services to rural low-income areas, in the States of North Carolina, Virginia, West Virginia, Pennsylvania, Alabama, Florida, Georgia, Mississippi, South Carolina, Tennessee, Kentucky, Michigan, New Mexico, Illinois, Indiana, Minnesota, Wisconsin, Missouri, Nebraska, Arkansas, Louisiana, Oklahoma, Texas, Oregon, and Washington.

Areas selected for this program will be primarily agricultural, remote from employment service offices, and characterized by persistent unemployment, under-employment, and low income. These areas may or may not be designated under the Area Redevelopment program.



#### RECREATION PROVES PROFITABLE CROP FOR OKLAHOMA FARMERS

■ According to Ray Walker, Oklahoma Conservationist for the Soil Conservation Service, the idea of "recreation as a crop" emphasized by President Kennedy, is being harvested by conservation-minded farmers in the State. The following are a few examples of what Oklahoma farmers are doing in making recreation pay as a "crop":

- \* W. L. Jinks and son operate a 720-acre ranch near Hugo in Choctaw County. They sell permits to quail hunters for \$4 per day. Mr Jinks keeps the area stocked with quail and provides feed and protection.
- \* Don Morris, Sapulpa, sells recreation just like he markets other commodities. He has constructed several lakes, provides picnic tables, boats, horses, archery and other recreational facilities. More than 1,000 people annually partake of the recreational facilities. Fishing permits sell for \$10. Rates for groups depend upon size. There are daily charges for other types of recreation.
- \* Fred Zobisch, Hinton, built a lake, 4 modern cabins, 5 rowboats and other improvements costing over \$10,000. Mr. Zobisch estimates that about 2,000 persons pay fees to use the recreation facilities.
- \* James Vance, Tahlequah, figures about 1,500 persons have enjoyed his camping facilities and have caught rainbow trout from the three spring-fed ponds he built. He charges 20 cents per inch of rainbow trout caught.